

WXIX

ORDERFlight Dates **10/09/12-10/15/12**Contract / Revision **833108 /**Original Date / Revision
10/05/12 10/05/12Advertiser **American Crossroads**

New till 11/14/10

Agency **Crossroads Media**Buying Contact**66 Canal Center Plaza
Suite 555
Alexandria, VA 22314**Product**AMERICAN CROSSROADS**Agency Com 15%Billing Contact**66 Canal Center Plaza
Suite 555
Alexandria, VA 22314**Sales Office T-DCSales Region NationalAgency RefOrder Sep 00:00:00Estimate # **1088**Alt Order # **06364889**Billing Type CashOrder Type PoliticalBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes Agency Political Pol-IssueProduct Codes PL20Priority P 3Advertiser RefPrimary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	68	\$39,185.00	\$46,100.00	130.40	10/01/12	10/15/12	68	\$39,185.00	\$46,100.00
Totals	68	\$39,185.00	\$46,100.00	130.40					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
E 1	WXIX	10/09/12	10/14/12	News Extra 10-11A News Extra 10-11A (10:00 AM-10:30 AM)	Comm	10a-1030a	---- 1--	:30	1	\$300.00	P 3	0.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	---- 1--		1		\$300.00		0.80					
E 2	WXIX	10/09/12	10/14/12	Late News M-F Late News M-F	Comm	10-11P	---- 1--	:30	1	\$1,500.00	P 1	5.20	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	---- 1--		1		\$1,500.00		5.20					
E 3	WXIX	10/09/12	10/14/12	30 Rock 1130P M-F 30 Rock 1130P	Comm	1130P-12A	---- 1--	:30	1	\$350.00	P 3	1.50	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	---- 1--		1		\$350.00		1.50					



Contract / Revision **833108** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1088**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WXIX	10/09/12	10/14/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	----1--	:30	1	\$250.00	P 3	0.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$250.00		0.90			
E 5	WXIX	10/09/12	10/14/12	News @ 5a News @ 5a	Comm	5a-6a	----1--	:30	1	\$200.00	P 3	1.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$200.00		1.40			
E 6	WXIX	10/09/12	10/14/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	----1--	:30	1	\$700.00	P 1	1.90	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$700.00		1.90			
E 7	WXIX	10/09/12	10/14/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	----1--	:30	1	\$700.00	P 1	2.10	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$700.00		2.10			
E 8	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	----1--	:30	1	\$700.00	P 1	2.60	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$700.00		2.60			
E 9	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	----1--	:30	1	\$700.00	P 1	2.60	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$700.00		2.60			
E 10	WXIX	10/09/12	10/14/12	Jeopardy 730P JEOPARDY	Comm	730-8P	----1--	:30	1	\$2,000.00	P 1	0.90	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$2,000.00		0.90			
E 11	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	----1--	:30	1	\$700.00	P 1	2.30	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$700.00		2.30			
E 12	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	----1--	:30	1	\$700.00	P 1	2.10	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$700.00		2.10			
E 13	WXIX	10/09/12	10/14/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	----1--	:30	1	\$400.00	P 3	1.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$400.00		1.70			
E 14	WXIX	10/09/12	10/14/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	----1--	:30	1	\$400.00	P 3	1.40	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$400.00		1.40			
E 15	WXIX	10/15/12	10/15/12	News Extra 10-11A News Extra 10-11A	Comm	10A-1030A (10:00 AM-10:30 AM)	1-----	:30	1	\$300.00	P 3	0.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$300.00		0.80			
E 16	WXIX	10/15/12	10/15/12	30 Rock 1130P M-F 30 Rock 1130P	Comm	1130P-12A	1-----	:30	1	\$350.00	P 3	1.50	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1088**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 16	WXIX	10/15/12	10/15/12	30 Rock 1130P M-F 30 Rock 1130P	Comm	1130P-12A	1-----	:30	1	\$350.00	P 3	1.50	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$350.00		1.50			
E 17	WXIX	10/15/12	10/15/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	1-----	:30	1	\$250.00	P 3	0.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$250.00		0.90			
E 18	WXIX	10/15/12	10/15/12	News @ 5a News @ 5a	Comm	5a-6a	1-----	:30	1	\$200.00	P 3	1.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$200.00		1.40			
E 19	WXIX	10/15/12	10/15/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	1-----	:30	1	\$700.00	P 1	1.90	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$700.00		1.90			
E 20	WXIX	10/15/12	10/15/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	1-----	:30	1	\$700.00	P 1	2.10	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$700.00		2.10			
E 21	WXIX	10/15/12	10/15/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	1-----	:30	1	\$700.00	P 1	2.60	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$700.00		2.60			
E 22	WXIX	10/15/12	10/15/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	1-----	:30	1	\$700.00	P 1	2.60	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$700.00		2.60			
E 23	WXIX	10/15/12	10/15/12	Jeopardy 730P JEOPARDY	Comm	730-8P	1-----	:30	1	\$2,000.00	P 1	0.90	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$2,000.00		0.90			
E 24	WXIX	10/15/12	10/15/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	1-----	:30	1	\$700.00	P 1	2.30	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$700.00		2.30			
E 25	WXIX	10/15/12	10/15/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	1-----	:30	1	\$700.00	P 1	2.10	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$700.00		2.10			
E 26	WXIX	10/15/12	10/15/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	1-----	:30	1	\$400.00	P 3	1.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$400.00		1.70			
E 28	WXIX	10/09/12	10/14/12	News Extra 10-11A News Extra 10-11A	Comm	10A-1030A (10:00 AM-10:30 AM)	---1---	:30	1	\$300.00	P 3	0.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---1---					1	\$300.00		0.80			
E 29	WXIX	10/09/12	10/14/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	---1---	:30	1	\$1,500.00	P 1	5.20	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1088**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 29	WXIX	10/09/12	10/14/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	--- 1---	:30	1	\$1,500.00	P 1	5.20	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--- 1---					1	\$1,500.00		5.20			
E 30	WXIX	10/09/12	10/14/12	30 Rock 1130P M-F 30 Rock 1130P	Comm	1130P-12A	--- 1---	:30	1	\$350.00	P 3	1.50	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--- 1---					1	\$350.00		1.50			
E 31	WXIX	10/09/12	10/14/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	--- 1---	:30	1	\$250.00	P 3	0.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--- 1---					1	\$250.00		0.90			
E 32	WXIX	10/09/12	10/14/12	News @ 5a News @ 5a	Comm	5a-6a	--- 1---	:30	1	\$200.00	P 3	1.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--- 1---					1	\$200.00		1.40			
E 33	WXIX	10/09/12	10/14/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	--- 1---	:30	1	\$700.00	P 1	1.90	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--- 1---					1	\$700.00		1.90			
E 34	WXIX	10/09/12	10/14/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	--- 1---	:30	1	\$700.00	P 1	2.10	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--- 1---					1	\$700.00		2.10			
E 35	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	--- 1---	:30	1	\$700.00	P 1	2.60	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--- 1---					1	\$700.00		2.60			
E 36	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	--- 1---	:30	1	\$700.00	P 1	2.60	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--- 1---					1	\$700.00		2.60			
E 37	WXIX	10/09/12	10/14/12	Jeopardy 730P JEOPADRY	Comm	730-8P	--- 1---	:30	1	\$2,000.00	P 1	0.90	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--- 1---					1	\$2,000.00		0.90			
E 38	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	--- 1---	:30	1	\$700.00	P 1	2.30	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--- 1---					1	\$700.00		2.30			
E 39	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	--- 1---	:30	1	\$700.00	P 1	2.10	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--- 1---					1	\$700.00		2.10			
E 40	WXIX	10/09/12	10/14/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	--- 1---	:30	1	\$400.00	P 3	1.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--- 1---					1	\$400.00		1.70			
E 41	WXIX	10/09/12	10/14/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	--- 1---	:30	1	\$400.00	P 3	1.40	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1088**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 41	WXIX	10/09/12	10/14/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	--- 1---	:30	1	\$400.00	P 3	1.40	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--- 1---					1	\$400.00		1.40			
E 42	WXIX	10/09/12	10/14/12	M-F 10A-12P M-F 10A-12P	Comm	10A-1030A (10:00 AM-10:30 AM)	- 1-----	:30	1	\$300.00	P 3	0.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1-----					1	\$300.00		0.80			
E 43	WXIX	10/09/12	10/14/12	Late News M-F Late News M-F	Comm	10-11P	- 1-----	:30	1	\$1,500.00	P 1	5.20	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1-----					1	\$1,500.00		5.20			
E 44	WXIX	10/09/12	10/14/12	30 Rock 1130P M-F 30 Rock 1130P	Comm	1130P-12A	- 1-----	:30	1	\$350.00	P 3	1.50	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1-----					1	\$350.00		1.50			
E 45	WXIX	10/09/12	10/14/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	- 1-----	:30	1	\$250.00	P 3	0.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1-----					1	\$250.00		0.90			
E 46	WXIX	10/09/12	10/14/12	News @ 5a News @ 5a	Comm	5a-6a	- 1-----	:30	1	\$200.00	P 3	1.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1-----					1	\$200.00		1.40			
E 47	WXIX	10/09/12	10/14/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	- 1-----	:30	1	\$700.00	P 1	1.90	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1-----					1	\$700.00		1.90			
E 48	WXIX	10/09/12	10/14/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	- 1-----	:30	1	\$700.00	P 1	2.10	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1-----					1	\$700.00		2.10			
E 49	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	- 1-----	:30	1	\$700.00	P 1	2.60	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1-----					1	\$700.00		2.60			
E 50	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	- 1-----	:30	1	\$700.00	P 1	2.60	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1-----					1	\$700.00		2.60			
E 51	WXIX	10/09/12	10/14/12	Jeopardy 730P JEOPARDY	Comm	730-8P	- 1-----	:30	1	\$2,000.00	P 1	0.90	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1-----					1	\$2,000.00		0.90			
E 52	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	- 1-----	:30	1	\$700.00	P 1	2.30	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1-----					1	\$700.00		2.30			
E 53	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	- 1-----	:30	1	\$700.00	P 1	2.10	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



Contract / Revision **833108** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1088**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 53	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	- 1 - - - -	:30	1	\$700.00	P 1	2.10	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- 1 - - - -		1				\$700.00		2.10			
E 54	WXIX	10/09/12	10/14/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	- 1 - - - -	:30	1	\$400.00	P 3	1.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- 1 - - - -		1				\$400.00		1.70			
E 55	WXIX	10/09/12	10/14/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	- 1 - - - -	:30	1	\$400.00	P 3	1.40	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- 1 - - - -		1				\$400.00		1.40			
E 56	WXIX	10/09/12	10/14/12	News Extra 10-11A News Extra 10-11A	Comm	10-1030A (10:00 AM-10:30 AM)	- - 1 - - -	:30	1	\$300.00	P 3	0.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - 1 - - -		1				\$300.00		0.80			
E 57	WXIX	10/09/12	10/14/12	Late News M-F Late News M-F	Comm	10-11P	- - 1 - - -	:30	1	\$1,500.00	P 1	5.20	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - 1 - - -		1				\$1,500.00		5.20			
E 58	WXIX	10/09/12	10/14/12	30 Rock 1130P M-F 30 Rock 1130P	Comm	1130P-12A	- - 1 - - -	:30	1	\$350.00	P 3	1.50	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - 1 - - -		1				\$350.00		1.50			
E 59	WXIX	10/09/12	10/14/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	- - 1 - - -	:30	1	\$250.00	P 3	0.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - 1 - - -		1				\$250.00		0.90			
E 60	WXIX	10/09/12	10/14/12	News @ 5a News @ 5a	Comm	5a-6a	- - 1 - - -	:30	1	\$200.00	P 3	1.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - 1 - - -		1				\$200.00		1.40			
E 61	WXIX	10/09/12	10/14/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	- - 1 - - -	:30	1	\$700.00	P 1	1.90	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - 1 - - -		1				\$700.00		1.90			
E 62	WXIX	10/09/12	10/14/12	News @ 6a News @ 6am	Comm	630a-7a (6:30 AM-7:00 AM)	- - 1 - - -	:30	1	\$700.00	P 1	2.10	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - 1 - - -		1				\$700.00		2.10			
E 63	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	- - 1 - - -	:30	1	\$700.00	P 1	2.60	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - 1 - - -		1				\$700.00		2.60			
E 64	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	- - 1 - - -	:30	1	\$700.00	P 1	2.60	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - 1 - - -		1				\$700.00		2.60			
E 65	WXIX	10/09/12	10/14/12	Jeopardy 730P JEOPARDY	Comm	730-8P	- - 1 - - -	:30	1	\$2,000.00	P 1	0.90	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision **833108** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1088**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 65	WXIX	10/09/12	10/14/12	Jeopardy 730P JEOPARDY	Comm	730-8P	-- 1----	:30	1	\$2,000.00	P 1	0.90	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- 1----					1	\$2,000.00		0.90			
E 66	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	-- 1----	:30	1	\$700.00	P 1	2.30	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- 1----					1	\$700.00		2.30			
E 67	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	-- 1----	:30	1	\$700.00	P 1	2.10	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- 1----					1	\$700.00		2.10			
E 68	WXIX	10/09/12	10/14/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	-- 1----	:30	1	\$400.00	P 3	1.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- 1----					1	\$400.00		1.70			
E 69	WXIX	10/09/12	10/14/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	-- 1----	:30	1	\$400.00	P 3	1.40	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- 1----					1	\$400.00		1.40			
Totals														68	\$46,100.00